

## Why are clinical studies important?

Clinical studies (sometimes called clinical trials) are a type of research that helps scientists learn more about ways to treat and prevent diseases. Before medicines are approved to be used, they must be proven to be safe and effective. Without these studies and the volunteers who take part, much of modern medicine would not exist.

Many diseases (and their treatments) are associated with specific groups of patients, and different medicines often work on these groups in very different ways.

That's why it's important that people from diverse and underrepresented communities join clinical studies. This helps address healthcare disparities in gender, age, race and minority ethnic backgrounds, and is needed to test for differences in outcomes and to help ensure the safety and efficacy of therapies.

## Want to learn more?



If you are interested in participating in a clinical study, please discuss your options with your doctor or healthcare provider.



If you would like to search for Pfizer studies recruiting in your area, please visit the following website or call the number below.



[www.pfizer.com/findatrial](http://www.pfizer.com/findatrial)  
1-800-718-1021



Clinical trials can lead to the development of new medicine, but they can't happen without you.



Breakthroughs that change patients' lives



# Did you know that the way medical treatments work in your body can vary depending on your gender, background and age?

## That's why it's important that men and women of all ages and backgrounds participate.

Involving more representative patient populations in clinical studies will improve the development of medicines for everyone – but we cannot do it without you.

Every medicine that we depend on today for the health of ourselves and our children is only possible because of people like you, who gave their time to help.

Participation is entirely voluntary and for those in a position to give it, it is a gift.

Each investigational medicine being tested in a clinical study will have gone through years of laboratory research before the study sponsor, governmental and ethics bodies, determine that testing in people is ready to begin. Throughout the study, institutional review boards or independent ethics committees, made up of healthcare or medical research professionals and non-medical members, monitor the study and are responsible for protecting the rights, safety, and wellbeing of study participants.

Before you join a clinical study, you will be provided with detailed information including all the possible risks and benefits. Patient safety is the most important part of any research, and all participants' health is carefully monitored.

**You can leave the study at any time if you decide that you no longer want to take part.**